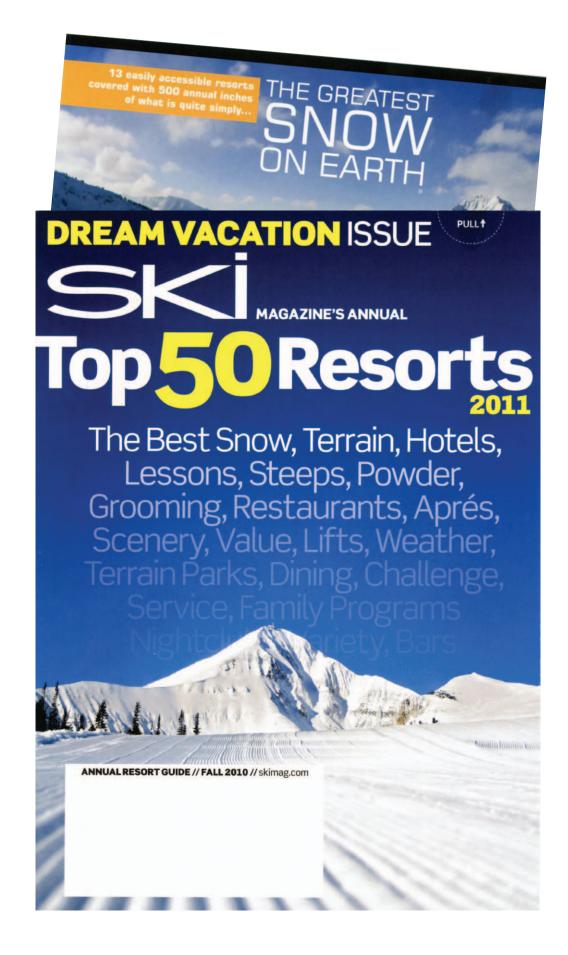
Ski Utah Special Advertising Opportunity

First ever *SKI* Magazine cover insert coupled with inside front cover two-page spread. Advertisements ran in SKI Magazine's annual Resort Guide, enjoying a three month shelf life and a circulation of 450,000 copies.





Inside front cover two-page spread



Tri-fold accordion style insert stuffed inside cover.